



In partnership with



**HIPPODROME**  
**EDUCATION**  
**NETWORK**

Dear Headteacher / Head of PE

We recently wrote to you about an exciting dance showcase we are putting on at the Birmingham Hippodrome next March. Several schools have got in touch and are interested in taking part. We understand that entry costs are a barrier for many schools as budgets are increasingly tight. We have had a very positive response from sponsors and companies who would be willing to advertise in the programme and because of the sponsorship, we are now able to reduce the entry fee to £100.

City Academy are working with Let's Dance Charitable Trust to put on this event and it is a *not-for-profit* event. The Hippodrome and their education arm, HEN, have been incredibly supportive and have kindly given us a reduced hire fee but as I am sure you can appreciate there are considerable costs involved in an event of this size and at such a prestigious venue. We would like to reassure you that all income from entry fees and ticket sales are purely to cover costs and will only do so if we have 20 schools entering and 90% capacity ticket sales.

The Let's Dance team have held this event in Brighton for the past ten years, having grown from a school dance show in the school hall to 4 nights at the Brighton Dome Concert Hall. Year on year we are moved by the inspirational dance pieces performed by children and young people from ages 5-25, from absolute beginners to the more experienced university groups. I believe that Birmingham has a wealth of young talented performers and wanted to bring the event to our city.

**The event is taking place at the Birmingham Hippodrome on Monday 30<sup>th</sup> March 2020.**

"Let's Dance" is a platform to showcase schools dance and physical activity for young people across the city.

City Academy Birmingham, part of the CORE Education Trust are the lead school in partnership with the Let's Dance team, our aim being to maximise the number of young people from state-funded infant, junior, primary, secondary and special schools, FE colleges and universities engaged in dance and physical activity. With the Commonwealth Games coming to Birmingham in 2022 what better way to celebrate schools dance at one of the most prestigious and high-profile venues in Birmingham.

20 schools will perform one dance of their choosing for any age group/s with a maximum of 32 performers per school and the piece no longer than three/four minutes.

In year 1 we are running 1 night with the aim to increase in subsequent years thereby increasing participation and enabling 80 schools to enter. It will be a first come first served basis for schools entering.



There is no theme for the shows, you are free to choose any style of dance or a subject that fits in with your current curriculum.

We will produce a high-quality printed programme as a memento of the production and will be sold for only £1 to parents/carers. The programme will list all the performers and teachers names who are involved in the dance. Our aim is to fund this through advertising so if you know of any companies who might like to advertise/sponsor please let us know.

There is an entry fee of £100 to help cover some of the administration costs and we ask that participating schools help us to market the event to parents/carers as ticket sales are vital to recover staff and Hippodrome costs. The deadline to enter is September 20<sup>th</sup> 2019.

We will be holding a meeting about the event on Wednesday 10<sup>th</sup> July at 4.00pm here at City Academy. This is an opportunity for you to find out more about Let's Dance, ask questions and speak to Jo Wait the Event Organiser and myself. If you have any questions in the meantime please feel free to contact Jo and if you would like to attend the meeting please email Jo to confirm your attendance to give us an idea of numbers: Jo Wait 07866272711 [jowait17@gmail.com](mailto:jowait17@gmail.com)

We are all very much looking forward to this event, Birmingham has a wealth of talented young people and we hope this will provide a memorable opportunity and inspire more children and young people to get involved in dance. Many of the key dance organisations in the city are excited about the event and we plan to engage as many partner organisations as possible to help schools who would like some support getting started with their dance piece. We will share more information about this at the meeting.

We would be grateful if you could pass this letter of invitation on to the relevant person in your school.

We do hope your school/group are able to take part.

Yours sincerely

Karen Slater  
Headteacher





## Let's Dance 2020 Entry Form

**Monday 30th March 2020 Birmingham Hippodrome**

Dear Colleagues,

Please could you return the slip below with your entry fee of £100 made payable to:

City Academy Birmingham

and send it to: Natalie Styles

23 Langley Walk

Ladywood

Birmingham

West Midlands

B15 2EF

[nstyles@city-birmingham.academy](mailto:nstyles@city-birmingham.academy)

to confirm your intention to perform at next year's Let's Dance festival at The Birmingham Hippodrome. The closing date is the 20<sup>th</sup> September 2019. Please also let me know on this form if you if it is **essential** that you are in a specific half.

If you have any further questions about this please don't hesitate to contact me on 07866272711 or [jowait17@gmail.com](mailto:jowait17@gmail.com)

Kind regards,

Jo Wait

**In partnership with**



**HIPPODROME**  
**EDUCATION**  
**NETWORK**



## Let's Dance 2020 Entry Fee

**School Name:** \_\_\_\_\_

Please find enclosed a cheque for a £100 entry fee (made payable to City Academy Birmingham) to confirm our intention to perform at Let's Dance 2020 from March 30<sup>th</sup>

Other essential information: \_\_\_\_\_

\_\_\_\_\_

Name (Please print): \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Main Contact \_\_\_\_\_

email address \_\_\_\_\_

phone number \_\_\_\_\_

---

**Jo Wait**

**Communications & Events Manager**

**Let's Dance Birmingham**

**07866272711**

[jowait17@gmail.com](mailto:jowait17@gmail.com)

